

GOT KIDS?

Get rid of that "Kid Clutter" and earn some money!

Be Green Kids Consignments



We are currently accepting consignors for our

3-DAY SEASONAL KIDS CONSIGNMENT SALE EVENT

taking place April 30-May 2, 2010.

The event will be held at the Fishkill Recreation Center - Route 52, Fishkill.

BEING A CONSIGNOR IS AS EASY AS 1-2-3:

- 1- **Gather all the items you want to sell.** We accept spring/summer newborn to size 12 kids clothes, toys, books, Children's furniture, High Chairs, Strollers, Bikes/Trikes/Scooters, Exersaucers/Playcenter, Bedding and much, much more!
- 2- **Clean, prepare, price & tag your items-** YOU determine the prices of your items and automatically earn 60% of the profit from the sale of your goods!
- 3- **Drop-off your items the day before the sale starts** - YOU DO NOT NEED TO BE PRESENT AT THE SALE, we do all the on-site selling for you! Checks will be mailed within one month of the sale!

CONSIGNORS REGISTRATION OPEN UNTIL APRIL 23, 2010

REGISTER TODAY!

The first 50 consignors to register will be entered in to a drawing to win 100% of their proceeds

Visit our website for more information about the Be Green Kids Consignment event and to learn how to consign!

www.BeGreenSale.com



photo by Kristen Cronin

The Rhinecliff Dutchess County's First NYS Certified GREEN HOTEL

The Rhinecliff, the Hudson Valley's newly-renovated boutique historic country hotel, overlooking the Hudson River in the landmark hamlet of Rhinecliff, joins the Dutchess County Fairgrounds' *Hudson Valley 40th Anniversary Earth Day Celebration* by announcing its recent certification as Dutchess County's first NYS Certified Green Hotel. The NYS Green Hotel Certification Pilot Program, sponsored by the NY State Department of Environmental Conservation under the Governor's Green Hospitality & Tourism Initiative, is the first step in NY state's drive to encourage and promote greenness in the hospitality and tourism industry.

The Rhinecliff is partnering with Laura Pensiero's Gigi Trattoria and the *Hudson Valley 40th Anniversary Earth Day Celebration* to offer a wonderful Earth Day Celebration weekend package. The package includes a special 40th Earth Day Celebration Dinner, which will take place on Saturday, April 24. The dinner begins with a cocktail and hors d'oeuvres reception featuring sparkling spring cocktails and local organic wines. A sumptuous 3-course dinner featuring local organic produce follows. Plus, Billiam van Roestenberg of Liberty View Farm in Highland will give a talk on current trends in the Local Organic Farming world, and the renowned David Temple will play beautiful Classical and Spanish Guitar. For more information, or to make a reservation, call 845.876.0590.



Hudson Valley 40th Anniversary Earth Day Celebration Coordinator, Laurie Rich

by Brian PJ Cronin photograph by Kristen Cronin

On April 24th and 25th, the Dutchess County Fairgrounds will hold the *Hudson Valley 40th Anniversary Earth Day Celebration* in honor of a momentous occasion: this year marks the 40th Earth Day. And, according to Earthday Network, "the world is in greater peril than ever. While climate change is the greatest challenge of our time, it also presents the greatest opportunity - an unprecedented opportunity to build a healthy, prosperous, clean energy economy now and for the future." (<http://www.earthday.net/earthday2010>) It is with this sense of hope and opportunity, that this event was conceived. It will be a celebration and festival all wrapped up in one, with something for everyone. It is an ambitious undertaking, but for Laurie Rich, the Coordinator of the event, it's all in a day's work.

In 2007, the Dutchess County Agricultural Society, Inc. (which owns the Dutchess County Fairgrounds) wanted to add environmental stewardship to its 162-year-old-and-counting agricultural mission. Fairgrounds General Manager, Bob Grems, who has always had a deep personal commitment to environmental stewardship, brought in Rich to help create and implement a new "green initiative." The goal of the initiative is for the Fairgrounds to eventually become completely environmentally sustainable. They began with simpler things, such as changing their cleaning products and practices to ones that are more environmentally preferable, implementing duplex copying, moving towards compact fluorescent light bulbs, and piloting wind studies. Although the Fairgrounds was already recycling, they sought to not only expand those efforts, but to look for ways in which they could also help the community recycle. Last year they held two "electronic waste take-back" weekends, during which anyone could come and drop off old electronic devices for recycling. They collected more than 70 tons of equipment. Thanks to that success, electronic waste recycling will be back for the Celebration along with safe and secure document shredding. And Rich isn't stopping there; as this issue went to press she was in the process of trying to set up pharmaceutical and mercury take-backs as well.

The opportunity to recycle will present itself before you even get through the entrance. Once you get inside, you'll find a wonderland of activities and events. From a farmers market and Community Supported Agriculture sign-ups to GPS Earthcaching treasure hunts and a "Maker's Square" (Google "Maker's Movement" when you've set aside a few hours

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to have your mind blown), Rich has tapped into the unique creative energy of the Hudson Valley to build an event for the ages. Rich is quick to point out that the event is a real group effort, and that without the support of Fairgrounds' management and the collaboration of the Cornell Cooperative Extension of Dutchess County and countless others, as well as the financial support of its generous sponsors, this wonderfully complex event simply wouldn't happen.

Rich took a circuitous path to get to where she is today. She is an attorney who decided after a few years of practicing law that her heart simply wasn't in it. Instead she followed her heart back to the burgeoning environmental movement here in the United States. She used her expertise in law and her passion for journalism to become the environmental editor for *Chemical Week Magazine*. Every week for five years she told 200,000 subscribers what they needed to know to meet environmental laws and regulations, as well as be on the cutting edge of environmental stewardship. When *Chemical Week* was sold, she went into market research and strategic planning. She has been helping companies and non-profits alike work towards environmental sustainability ever since.

While the Celebration will demonstrate hundreds of ways in which concerned citizens can make a difference, Rich believes the most important thing one can do is simply to recognize that none of us can become completely sustainable overnight. It is a journey, and each of us has to start somewhere. She urges people to start by taking small, practical steps: switch to environmentally preferable cleaning products, buy organic and local food whenever possible, turn out the lights when you leave a room, or turn down your thermostat by two degrees. If you've got an older toilet, you can decrease the amount of water it uses by simply putting a brick in the tank (ah, the magic of water displacement!). These steps may not seem like much, but Rich is a firm believer in the power of small steps: It's about all of us taking responsibility, in whatever ways we can.

That's the message she hopes people take away with them whenever they visit the Dutchess County Fairgrounds. She's proud of the Fairgrounds for adding to its mission in such a public and sustainable way, and hopes that people will be inspired to begin making changes in their own lives. After all, every time someone attends an event at the Fairgrounds and sees what they've undertaken to make themselves more sustainable, that's one more person that they've reached. Come April 24th, they'll reach a whole lot more.

To learn more about the *Hudson Valley 40th Anniversary Earth Day Celebration*, see pages 8-11. You may also contact Laurie Rich at lrch@frontiernet.net, or visit www.hudsonvalleyearthday.blogspot.com, or www.dutchessfair.com.

40th Hudson Valley Anniversary Earth Day Celebration

www.spirearchitecture.com

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P: 845.677.4811 F: 845.677.4812

Hudson Valley 40th Anniversary EARTH DAY CELEBRATION

Saturday & Sunday, April 24 & 25, Dutchess County Fairgrounds

schedule of events *with more added weekly!*



Recycle-rama Event

Fairgrounds' Main Parking Lot (enter from Route 9 through Main Gate) Hosted by Hudson Valley 40th Anniversary Earth Day Celebration and Advanced

Recovery; Sponsored by Covanta Hudson Valley Renewable Energy

Friday, April 23

Electronics Take Back Day for Small- to Medium-Sized Businesses

Registration required (see page 11)

Saturday & Sunday, April 24 & 25, 10 a.m.-5 p.m.

Electronic Take-Back Days for Individuals

Sunday, April 25, 10 a.m.-5 p.m.

Document Shredding
Secure shredding of documents courtesy of Hudson Baylor Corporation
First three boxes (size of 10 reams of paper boxes) free; all others, \$3/ea.

Organic Cooking Demonstrations & Tastings

Featuring Hudson Valley Chefs and the expertise of the Cornell Cooperative Extension Dutchess County (CCEDC)

Saturday, April 24

10:30 AM: Executive Chef Dale Andrews, The Rhinecliff
How to Make a Simple Fresh Salad with Local Organic Produce
Tricks to make a simple salad taste great, and what to look for in fresh produce.
www.therhinecliff.com

NOON: Laura Pensiero, Chef/Author, Gigi Trattoria, Rhinebeck
Gigi Hudson Valley Farm to Fork: Hudson Valley Mediterranean
Followed by book signing,
Hudson Valley Mediterranean
www.gigitrattoria.com

1:30 PM: Chef Joe Baldwin, Earth to Table
Healthy Eating Made Easy: Learn how to grow nutritious food for optimal health in your own garden, or in pots on your patio!
www.earthtotable.ag

3:00 PM: CCEDC,
Freezing Your Summer Harvest

Earth Day Celebration sponsored by:



Organic Cooking

Demonstrations & Tastings (cont)

Sunday, April 25:

All presentations by the CCEDC

10:30 AM: *Herb Drying: Making Herb Blends to Use in Cooking*

NOON: *Freezing Your Summer Harvest*

1:30 PM: *Making Herb Blends to Use in Cooking*

3 PM: *Freezing Your Summer Harvest*

Musicians for Clean Air Concerts

Organized by: Suanne Elisabeth, Gutsy Woman Productions, Inc. (www.gutsywomanpro.com); Steve Mosto; and Anthony Todisco: BEEKMAN TERRACE MUSIC: Publishing | Management | Production

Saturday, April 24

10 AM: **Ask for Lisa.** Rondout-based alternative/progressive rock band

11 AM: **Bak 2 Roots,** African drum band (www.bak2roots.com)

1 PM: **David Temple,** guitarist/composer (www.davidtemple.com)

2 PM: **Christine Spero Group,** jazzy pianist & singer-songwriter (www.christinesperogroup.com)

4 PM: **The Korinya Ukranian Folk Band** (www.shawangunkridgefarm.com)

Sunday, April 25

10 AM: **Sidereel,** A capella, Poughkeepsie Day School students, classic vocals

11 AM: **Jive Turkeys,** Rhinebeck HS students, blues-based rock

NOON: **Todd Young**

1 PM: **Karl Allweier & Annie Fox,** original rock acoustic duo (www.karlallweier.com)

2 PM: **The Erin Hobson Compact** alternative/pop/Americana (www.erinhobsoncompact.com)

3 PM: **Sean Crimmins,** guitarist/singer

4 PM: **The Riches**

Educational Presentation Series

Listen to and learn from some of the best experts in the Hudson Valley. Talks about everything from raising chickens in your backyard to True Food, sustainable fishing, solar energy, invasive species and much, much more!

Saturday, April 24

10:15 AM: *Harnessing Rainwater*
Carolyn Klocker, CCEDC Educator
Learn about rain barrels and make one! (fee and pre-registration required - www.ccedutchess.org)

11:30 AM: *Solar Energy Economics*
Hudson Valley Clean Energy
It's more affordable than you think!

12:30 PM: *Hudson Valley Chickens 101*
Billiam van Roestenberg, Owner, Liberty View Farm, Highland
How to raise chickens where you live (as seen on Martha Stewart)

1:30 PM: *Eight Steps to the True Food Diet*
Annie B. Bond, CEO of Green Chi Cafe and best-selling eco-author. Book signing follows featuring her new book, *True Food*, National Geographic © 2010; (www.greenchicafe.com)

2:30 PM: *Sustainable Fishing and The Hudson River Fish Advisory*
Regina Keenan, CCEDC
A general introduction to sustainable fishing information and the Hudson River Fish Advisories of the Upper Hudson, Mid-Hudson and lower Hudson Valley regions.

3:30 PM: *Creating Your Green Footprint*
Allison Chatrchyan, PhD
Environmental Program Leader, CCEDC

Sunday, April 25

10:30 AM: NYSERDA: *Rebates for Businesses*

11:30 AM: *Solar Energy Economics*
Hudson Valley Clean Energy
It's more affordable than you think!

12:30 PM: *Farm Community Tables: Helping Local Farmers to Market*
Billiam van Roestenberg, Owner, Liberty View Farm, Highland

1:30 PM: *Common Problems Gardeners Face & How to Deal With Them*
Cheryl Hearty, CCEDC Educator

Educational Presentation Series (cont)

Sunday, April 25

2:30 PM: *Creating Your Green Footprint*
Allison Chatrchyan, PhD
Environment Program Leader, CCEDC

3:30 PM: *The Aliens are HERE! Invasives in Your Backyard*
Stephanie Mallozzi, CCEDC Educator

Film Screening with Director

Saturday & Sunday, April 24 & 25, 3 PM
Robert Stone presents *Earth Days*
Acclaimed documentarian Robert Stone's, *Earth Days* is both a poetic meditation on humanity's complex relationship with nature and an engaging history of the revolutionary achievements—and missed opportunities—of groundbreaking eco-activism.

Vinyasa Yoga Class

Sunday, April 25, 10 AM-11:30 AM
With Ron Hayes, RYT
Bring your yoga mat to participate.

Tai Chi & Qigong Introductory Classes

Saturday & Sunday, April 24 & 25
NOON & 2 PM
With David Haines
In celebration of Earth Day & World Tai Chi Day - what better way to celebrate than bringing Heaven and Earth together in joyful unity!

Activities for Kids

Big Green TV

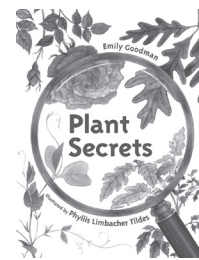
Saturday & Sunday, April 24 & 25, 11 AM, 1 PM, 2:30 PM, and 4 PM
Engages kids and their families to explore, celebrate and protect the natural world through fun features, video and animation, audience games, and take-home tips about environmental awareness.

Doc Swan

Saturday & Sunday, April 24 & 25, 11 AM, 1:30 PM, and 3:30 PM
What do magic and juggling have to do with Recycling? Find out from Doc Swan!

Children's Book Eco-Authors' Corner

Saturday & Sunday, April 24 & 25, times tba
Readings & book signings with
Alison Formento: *This Tree Counts*
Emily Goodman: *Plant Secrets*



Activities for Kids (cont)

Earth-caching

Saturday & Sunday, April 24 & 25, times tba
Hosted by the Cornell Cooperative Extension
GPS-guided treasure hunt designed to teach kids what the Hudson Valley is made of.

Plus:

Tree Plantings

2X2 Zoo - endangered animals

CCEDC 4H Clubs Baby Animals: llamas,

puppies, goats (kids), and more!

Fun with Termites, presented by CCEDC

Seed Plantings

Ukrainian folk dancing

Pony rides & hay rides & much more!!

Ongoing Activities

Maker's Square and Swappalooza

Hosted by the CCEDC's 4-H Program
Materials donated by Westchester Modular and the Hudson Valley Materials Exchange, additional donations expected from other companies and organizations
Make stuff out of other people's stuff!
Learn how to make a reuseable bag out of a T-shirt!
Win ribbons for the best creations! And much more.

Solar Cars

Newburgh Free Academy and Dutchess County BOCES Career Technical Institute

Green House Model 3-D Build-out Dutchess County BOCES

Career Technical Institute: The teachers and students of Career and Technical Institute's Construction Cluster, consisting of plumbing/HVAC, construction and carpentry, residential wiring and electricity, have built a model green home, using currently available technology and products. The model will allow visitors to peer into the construction and see the use of environmentally sound insulation, photo voltaic energy, geothermal energy and sustainable construction.

Composting and Seed Saving Clinics CCEDC & Hudson Valley Seed Library

Farmer's Market (to date)

Amazing Real Live Food Company
Block Factory Tamales
Brook Farm Project
Cascade Mountain Winery
Edible Hudson Valley

Farmer's Market (cont)

Gigi Market
Liberty View Farm
Little Seed Farm (tentative)
McEnroe Farm
Migliorelli Farms
Spacey Tracey's Pickles

Hall of Clean Energy & Green Exhibitors (to date)

Advanced Radiant Design
Bluestocking Bonbons
Covanta Hudson Valley Renewable Energy, LLC
Glencar Water Gardens
Hudson Baylor Corp.
Hudson Valley Backyard Farm Company
Hudson Valley Clean Energy
Hudson Valley Energy Consultants, Inc.
Hudson Valley Energy Options, Ltd.
Inland Technologies
Interlock Roofing
Malcarne Contracting, Inc.
Oliver Kita Chocolates
Royal Carting
Sanitall/Vestavapore
Shaklee Products
Solar Energy Management
Solar Solutions
Spire Architecture and Design
& more to come!

Hudson Valley Environmental & other Non-Profit Organizations (to date)

Adirondack Mountain Club
Carey Institute for Ecosystem Studies
Catskill Animal Sanctuary
Dutchess County Resource Recovery Agency
Earth to Table
Frost Valley YMCA
Heartsafe Club of Rhinebeck
Hudson River Sloop Clearwater
Hudson Valley Materials Exchange
Hudson Valley Seed Library
NY Department of Environmental Conservation (DEC)
NYSERDA
Rhinebeck CAC
Riverkeeper - Take the *Tap Water Challenge*
Sustainable Hudson Valley

images L to R: Cover, Emily Goodman's *Plant Secrets*; Eco-author, Alison Formento; Cover, Annie Bond's *True Food*; *The Erin Hobson Compact*; Cover, Laura Pensiero's *Hudson Valley Mediterranean*; *Liberty View Farm's Billiam van Roestenberg*; Documentarian Robert Stone.

